

beaver news

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College sees need for major in business administration Dr. Chauhan selected to chair

At national literary convention

By Karen Schwartz

Members of the College faculty and administration are presently investigating the feasibility of offering a major in business administration in the near future. Dr. John Berrigan, assistant professor of political science and chairman of the political science and economics department was requested by Dr. Edward D. Gates, president of the College, to head this study. Arlent Silvers, lecturer in economics, Dr. Richard Lansyoni, lecturer in business, and Dr. Robert Swaim, Dean of the College, are among the other members of an investigatory committee formed for this purpose. In addition, the College is planning to have an outside advisory person to aid in decision-making.

"It is probable that we will bring in someone specifically to tell us about the types of courses that should be offered for this sort of major," said Dr. Swaim. We will need a consultant to give us some expert advice on how we should go about entering this program, in order to have a solid plan.

"We have not yet brought in someone. But, very promptly we will be committed to this," he continued. "We want to see what is needed for a program so that one may be developed within the next two to three years."

The course that is offered this semester, Ec 101, "Introduction to Business Administration", taught by Dr. Lansyoni, is helpful to the

committee in "testing the student population to see if there is a demand for management/business administration courses," according to Dr. Berrigan.

"We know that 14 per cent of the incoming freshmen of colleges throughout the country are interested in management courses," he said. "There seems to be a telescoping effect throughout the economic community."

One Beaver sophomore commented on the two business courses the College offered this year. (Last semester, Ec 220, "Marketing", was taught.) "I've always had some interest in business," she said. "I was thinking about transferring for a while, but I kept hearing that Beaver was going to have business courses."

"Recently, I was told by Dr. Berrigan that if I took the business courses offered this year, I would be working toward the requirements of a business major, which may be offered by fall, 1976." (Note: At this time, the College has not announced any definite plan for a major for next semester.)

At a Student Senate meeting last Monday, February 10, Dr. Berrigan stated that six courses in business will be offered next year. The three courses for fall and three for spring, 1976, will include "Accounting I" and "Accounting II", and "Introduction to Business Ad-

ministration". Due to the fact that the educational policy student-faculty committee must pass all programs before they can be announced, Dr. Berrigan explained that he could only confirm that some time in the future Beaver would have a business administration major. Yet, he noted, further details would probably be made known to the College community within the next two months.

Dr. Lancione, instructor of the one business course offered this semester feels certain that much student interest is tending toward business administration. He described the 45 undergraduates enrolled in his course as "very, very tremendously interested in the field." His introductory course, he stated, will touch on the "major disciplines" including marketing, accounting, financing, production, and advertising.

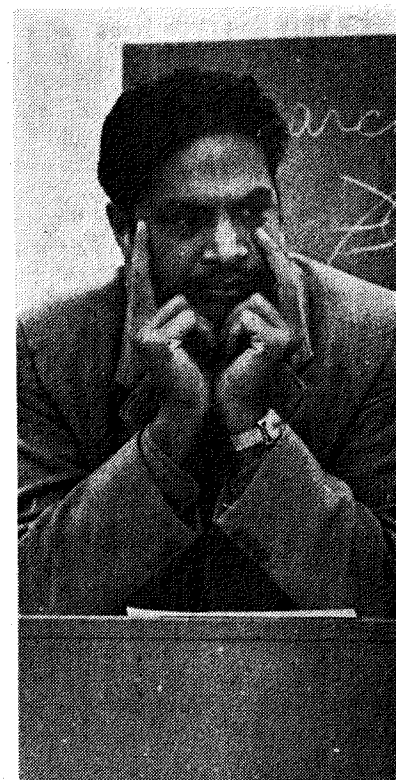
In order to sustain a major in business administration, additional faculty would be necessary, according to Dr. Swaim. All costs for the program would be funded by an outside source. Because of this, no major program already established at Beaver would be affected by this addition.

"Supporting funds are being sought from foundation grants," Dr. Swaim said. "I'm not at liberty to tell you where the funds would come from."

The timing as to when the business administration major may be offered depends upon funding and other requirements for offering the program, according to Dr. Swaim. He stressed that if the major is offered, the College image will remain the same.

"We have no intention of changing the liberal arts emphasis," he said. "All programs introduced are supporting the liberal arts program. We are thinking in terms of direct careers."

Dr. Berrigan, too, feels that business courses with a liberal arts background are beneficial. "There has been some discussion about making the introductory course a major requirement for other programs," he explained. (Continued on Page 2, Col. 3)



Dr. Pradyumna Chauhan, associate professor of English, has been named chairman of The Modern Language Association of America literary convention to be held in San Francisco from December 26 to 29.

By Ellen Stein

Dr. Pradyumna Chauhan, associate professor of English, recently was selected to serve as chairman of a section at the Modern Languages Association of America convention, from Friday to Monday, December 26 to 29 in San Francisco. This annual convention, which hosts 9,000 to 10,000 members, "is the most prestigious organization of teachers of all modern languages." The convention consists of 125 sections or so, with a chairman organizing its nature and activities.

Dr. Chauhan's section is on "Pound, Lawrence and Eliot: Versions of History." It is his responsibility as chairman, to select three papers on this topic done by various authors and professors around the country. Sometimes as many as a hundred papers are submitted. Dr. Chauhan

will carefully read each entry and select only the three most outstanding ones. "Many chairmen invite their buddies to speak," said Chauhan, "but this only dilutes the professional quality of the conference."

Selecting the writings is only one aspect of his job as chairman. He must control the discussions at the convention with a firm hand. It is also mandatory that he establish a good rapport with the speakers and the audience. Dr. Chauhan was elected due to his previous performance in literary discussions at the convention.

Dr. Chauhan is very much interested in the topic his section is devoted to. In fact, he is presently collecting material for his own book on a similar topic which will be entitled "Versions of Wasteland."

Dr. Chauhan feels this convention is "an opportunity for creating a high-voltage discussion on a topic that hasn't been discussed so far. It's the best of excitement seeing eminent scholars picking each others' brains."

Other sections at the convention will be on Shakespeare, Melville, "Women in the Profession," French Literature, and translation of modern Germany history. These are just a few of the many topics that will be touched upon.

Although this convention is of the highest caliber of its kind, it has five regional affiliates throughout the country. One of these is the Northeast Modern Languages Association which includes states from Quebec to Ohio. Dr. Chauhan is also a chairman of a section at this convention which will be held in April in Montreal. This section will discuss Contemporary North American Fiction.

"Through these conventions, I have made friends all over the United States," said Dr. Chauhan. "The emotional support my colleagues at Beaver have given me is outstanding." Being a chairman of such a committee requires a lot of work. (Continued on Page 2, Col. 3)

Adventures of Theseus Subject of Davis show

By Kathy Sullivan

Theseus, the mythological hero noted for killing the minotaur while inside a labyrinth, is the subject of an art exhibit by Jack Davis, professor of fine arts and chairman of the department. "The Adventures of Theseus" is a twelve painting presentation on display at the McCleaf Gallery, 1713 Walnut Street, Philadelphia.

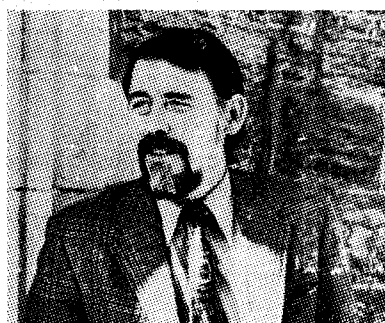
In an attempt to examine the possibilities of Theseus' legend, Mr. Davis expanded from his usual techniques. "The technique is an acrylic on canvas," he said. "And the canvas is free form, with no stretch boards."

Representative paintings of Mr. Davis are abstract in form and style, yet his "Theseus" exhibit has figures and costumes contributing to the theme and its explanation. One Beaver student present at the exhibit's opening commented on the change from Mr. Davis' usual work.

"I feel the exhibit was absolutely fantastic and definitely an extension of stylistic endeavors that he previously tried," said Paige Torbet. "He uses geometrical shapes, with his theme of Theseus, and figures of the bull's head pictured with a woman's body in at least five paintings."

The paintings have been done on canvas painted black, and bright colors are used for the subjects and for contrast throughout the display. The black background creates a void in the paintings; and with non-shaded figures the story is related in a mysterious fashion, characteristic of a legend hidden in history.

"I believe that this is the best work I've ever seen of his," said Madlyn Young. "Davis sees the legend of Theseus in his own contemporary terms and has cre-



Jack Davis, professor of fine arts and chairman of the department, is exhibiting a recently completed art display entitled "The Adventure of Theseus," at the McCleaf Gallery in Philadelphia, until February 24.

ated each painting with a successful richness and mystery."

The legend of Theseus is important in understanding each painting. Born to King Aegeus of Athens, Theseus sought out adventure until destiny required him to kill the dangerous minotaur, living in a labyrinth. Theseus also had found a lover, Ariadne, who traveled with him until he killed the minotaur; he then left her on an island.

"In each painting the bull and the figure of Ariadne are obviously present; however, Theseus is seen but seems to be in the background, not participating in the scene but present," Madlyn continued. "The exhibit does show Theseus' unceasing search and watchfulness during his quests and adventures."

Mr. Davis' exhibit was well received at his opening reception held on Saturday, February 9. His decorative works will remain in the McCleaf Gallery until Monday, February 24.

Auditions slated for "The Three-Penny Opera"

By Dean Walton

"We wanted to do a musical this year. We needed to find one that was worth doing and that didn't require scenic display that we couldn't handle on our stage," said Dr. David Stevens, assistant professor of theatre and advisor to Theatre Playshop. The musical is *The Three-Penny Opera*, and, as Dr. Stevens remarked, "It could have been made just for our stage."

The Three-Penny Opera revolves around the character of Mack-Heath, alias Mack the Knife. The popular "Ballad of Mack the Knife" was written for the show. The original production was adapted by Bertolt Brecht from an eighteenth century musical entitled "The Beggar's Opera." It was produced in Germany in 1928 under the title "Die Dreigroschenoper." The show's American production in 1954 was a huge success and ran for over five years.

Auditions for the show will be

held during the last week in February. "Four of the major roles are women. As far as men are concerned, it is possible to do the show with only three men, although we would prefer several more," Dr. Stevens said. "*The Three-Penny Opera* is one of the few plays that lends itself readily, in terms of style, to the casting of women in men's roles."

Those who decide to audition will be asked to do two things. First, potential cast members must sing. They may prepare a selection previous to the time of audition or sing from the score. Only two of the roles, however, require above average voices. The remaining characters need only be able to carry a tune. "If you can sing in the shower, you can sing in *The Three-Penny Opera!*" Dr. Stevens remarked. Second, in addition to singing, each candidate must read from the script.

The show is an excellent example of what Bertolt Brecht called

ed epic theatre. "The main idea of epic theatre is audience alienation. It stresses aesthetic distance rather than empathy. Audiences are to be made continually aware that it is a theatrical experience," Dr. Stevens said. This atmosphere is conveyed by a minimum amount of scenery, lighting instruments in full view of the audience, direct audience address and even direct audience confrontation.

Musically, *The Three-Penny Opera* is a classic. "It is scored for primarily wind and percussion instruments. We happen to have very good wind and percussion people on the campus," said Dr. Stevens. "Vocally, it's exciting and interesting but doesn't require operatic training. It's a simple score, but a good one," he added.

"We hope to get a big turnout for auditions because this show can only work if we have a lot of people behind it," Dr. Stevens said. Check your *Beaver News* for exact time of auditions.

beaver news

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 The Beaver News is a weekly publication
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 or student body.

Arm-twisters

The College, or more specifically, the Business Office, has recently resorted to "scare tactics" in an attempt to pressure students whose tuition bills have not been completely paid on time. Although many students' records revealed that the bulk of this semester's bill (\$2,067.50 for residents; and \$1,305 for non-residents) had been met, the Business Office refused to validate identification cards until the balance owed had been paid. For one week or more, many resident students who owed \$500 or less could not dine in the cafeteria, charge texts in the bookstore, borrow books from the library, or register in their classes (however professors did permit students to attend classes with class cards).

According to the *Bulletin of Beaver College, 1974 to 1975*, "First semester charges are due on or before August 15. Second semester charges are due on or before January 1." (page 141) William James, treasurer of the College, explained he could "bend a little bit" and that if bills were paid by the time of registration for the semester, students would not be penalized. After registration, however, Mr. James, who claims he is merely enforcing a regulation of the Board of Trustees, stipulated that no exceptions to this rule would be permitted. Hence, many students had an extremely difficult time during the beginning of this semester.

Although the College is justified in demanding payment, the process of pressuring students is an unjustifiable tactic. The fact that many students could not have textbooks for their classes, and so, were forced to fall behind in their work, seems to be an unfair penalty.

One sophomore who receives financial aid and pays the balance of \$500 herself, explained that she merely needed one more month's time until she could make ends meet. Upon discussing her problem with a member of the administrative personnel of the College, it was suggested that she "transfer to a cheaper school, like Penn State."

A freshman whose mother was unexpectedly hospitalized in January was also unable to meet payment on time. "I suffered during the week I had no i.d.," he said. Because of financial changes in his household, this student claims he "was forced to fall into a slump," since he had no books for his classes.

Other students complained that the Business Office treated them "unfairly," in a "belligerent manner," acting "like a bill-collecting agency" rather than an institution of higher learning. Instead of giving these students the ultimatum to pay up or leave, perhaps a more humanitarian and helpful attitude towards those who can't immediately meet the cost of their education could be used. Unanimously, the ten students interviewed claimed that this was the first semester they had had a problem paying their bills on time. It would seem fair that strenuous measures be taken against students whose bills from last semester have not been paid, but unnecessary severity with those whose credit has never been marred is unreasonable.

Mr. James admitted last Thursday that the College operation could be affected if all payments were not received on time. Yet, it does not seem logical that the failure of a fraction of students to pay a fraction of their bills could have an immediate effect on the operation of an institution the size of Beaver College. Mr. James refused to comment on the number of percentage of students whose bills were or are delinquent from this semester.)

An employee of the Business Office revealed last week that the Board of Trustees

In and Around Beaver

By Sharon Shanker

Tuesday, February 18

*EXHIBITION: Sophomore art show through February.

*BASKETBALL: At Penn State Ogontz, at 6:30.
 MUSICAL: *Odyssey*, with Yul Brynner, at the Erlanger Theatre, 21st and Market Streets. Through February 22. Check newspaper for times and prices.

PLAY: *The Member of the Wedding*, at the New Locust Theatre, Broad and Locust Streets, through February 22. Check newspaper for times and prices.

MUSICAL: *The Magic Show*, at the Forrest, 1114 Walnut Street. Through March 9. Call WA 3-1515 for information.

Wednesday, February 19

*LAST DAY FOR PASS-FALL COURSE SELECTION.

*EXHIBITION: Original graphic art exhibition and sale, from 10 a.m. to 5 p.m., at the Art Center.

*LECTURE: Health education series, "Human Sexuality: Facts and Feelings," in the faculty chat.

*LECTURE: Sponsored by Hillel, Liesel Loeb speaking on "The Holocaust St. Louis Incident," from 7:30 to 9 p.m., in Heinz Lobby.

*FILMS: *Waltz Tower; Antonio Gaudio; Picasso is 90*. Calhoun Amphitheatre at 6 p.m.

Friday, February 21

*COFFEEHOUSE: Featuring "Robin," at 8:30 p.m. in the Chat.

CONCERT: Rod McKuen, at the Valley Forge Music Fair, at 8:30 p.m. Call 644-5000 for information.

Saturday, February 22

*WINE AND CHEESE PARTY: Sponsored by Hillel, at 8 p.m., in Heinz Lobby. All are welcome.

CONCERT: Deodato, at the Valley Forge Music Fair, at 8 p.m. Tickets \$5, \$6, \$7.

Sunday, February 23

*MASS: Catholic Mass, at 4:30 p.m., Faculty Lounge.

CONCERT: Queen Kansas, at the Erlanger Theatre, 21st and Market Streets, at 7 and 10 p.m. Tickets \$4.50, and \$5.50.

Monday, February 24

*MEETING: Senate 4:45 to 5:30, in Calhoun Amphitheatre.

*BASKETBALL: CYO, from 7 to 9 p.m., in the gym.

Tuesday, February 25

*FORUM: Black Art, at 8 p.m., in the Little Theatre.

CONCERT: Jethro Tull, with special guest Carmen at the Spectrum. Call Love-222 for information on times and prices.

Psi Chi initiation

Nine psychology students were initiated into Psi Chi, the national psychology honor society, last Thursday, February 13. These students met the academic criteria necessary for admission into the society which are an average of at least 3.0 psychology courses, and an overall average of at least 2.75.

Senior Linda Kelly, president, and juniors Beth Marasco and Beth Hirsch, vice-president and secretary/treasurer respectively, presided over the initiation ceremony of the following students: seniors Leslie Goldman and Mona Rothbaum; juniors Pam Clark, Vicky Cohen, and Litsa Marlos; sophomores Sue Alderfer, Sue Curry, and Carol Stevick; and Carol Tomko, a continuing education student.

The chapter is supporting an undergraduate paper-reading session to be held at La Salle College in April, and is also planning to show a film on campus this semester.

is currently considering an alternative method of insuring prompt payment of bills. Under this plan, any student delinquent in payment of her bill would be assessed an additional interest charge. This plan, if effected, would be a more equitable means to guarantee bill payment on time. It would not hinder a student's educational opportunity, yet it would be beneficial to the College. The present arm-twisting procedure must be abandoned in favor of a less harassing and a more dignified method.

—K.R.S.

Note: After press time, the Business Office announced that all students without identification cards, due to incomplete bill payment, who ate and signed for their meals in the cafeteria, will be reimbursed.

Business administration major

[Continued from Page 1, Col. 2]

Specifically, it may be labelled as a pre-med requirement or a required course for language majors.

In a discussion concerning why such a program is being considered, Dr. Swaim mentioned the fact that the trend towards change is not uncommon in education. "In this shifting educational scene, things go influx. One of the things now facing young people is careers," he said. "Business ori-

entation is special to many students. This is a need that we [the College] are expected to fill."

The appeal, at this time, is focused toward the undergraduates of the College—men and women alike. Perhaps later, courses would be offered in the graduate level, according to Dr. Swaim.

"Right now, logistics and careful planning are necessary," he said.

Chauhan to chair convention

[Continued from Page 1, Col. 5]

quires a lot of time, and hard work. Yet, Dr. Chauhan feels that "the family atmosphere at Beaver" has given him the strength. "It's on such occasions that you realize that the administration is behind you—they have given me assistance in the typing of the many letters and reports I have had to send out, as well as moral support," continued Dr. Chauhan.

Even though this responsibility robs most of Dr. Chauhan's spare time, he continues to put 100 per-

cent into his classes and will help any student who comes to his office for assistance. It is Dr. Chauhan's dedication to his students and profession that has helped him achieve this prestigious position as chairman.

This position, he feels, also has potential advantages for Beaver. "By taking this job," said Dr. Chauhan, "I hope to make Beaver stand out on the map a little more prominently."

Gargoyle wants you!

The GARGOYLE, Beaver's semi-annual literary magazine, is looking for poems, short stories, and additional staff members for this semester's issue.

Please place all submissions in Box 478. Those interested in joining either the Literary or Art Staffs may contact editors Kerry Noll (ext. 218, box 243) or Joni Rossnick (ext. 276, box 478).



Corrections

*There were two factual errors in the editorial "Russian Roulette" which appeared in last week's *Beaver News*.

Enrollment in English electives has increased, not enrollment in all English courses. The statistics for elective enrollment are as follows: 1966—278; 1969—298; 1972—363; 1974—397.

It was stated that a course required for sophomore English majors was not offered. Since the time the *Bulletin* was published, this course has been changed to a junior major requirement. However, there was no official notification of this change.

The "News short" concerning the alumnae telethon, in the February 4 issue, should have announced that gifts and pledges totaled \$22,450, instead of the figure given.

We sincerely regret the errors.

—The Editorial Board

Faculty Serve

on

Monday, March 17—St. Patrick's Day

For further details

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